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硕 士 学 位 论 文

厦门市创业环境的关键影响因素的实证研究

An Empirical Study on the Key Influence
Factors of Entrepreneurial Environment in
Xiamen

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摘要

活跃的创业活动对于促进一个国家或地区的经济发展有着重要作用，成功的创业活动，不仅仅可以为创业者个人带来财富，而且能够充分推动社会进步和经济发展，促进创业应该成为我国各级政府考虑经济增长问题时的重要议题，而创业环境决定了创业活动的活跃程度，因此营造良好的创业环境成为各级政府促进本地区经济增长，增加就业的基础工作之一。本研究首先系统分析了创业和创业环境的相关理论，然后利用全球创业观察（GEM）建立的创业环境评价模型，对影响厦门市创业环境的因素进行研究假设，接着利用2007年中国创业项目观察（CEM）的城市专家调查数据，对各个研究假设进行验证。研究发现，金融支持、政府项目、创业支持、商业和专业基础设施成为影响厦门市创业环境的关键因素。最后，本研究针对上述四个关键因素提出了一些改进建议，同时指出本研究的不足以及未来的研究方向。

关键词：创业；创业环境；因素

Abstract

Active entrepreneurship plays an important role in promoting the economic development of a country or region. Successful entrepreneurial activities not only bring individual wealth for the entrepreneur, but also fully promote social progress and economic development. Promoting entrepreneurship should be an important issue when government considers economic development. Entrepreneurial environment determines the activeness of entrepreneurial activity. Thus, creating a good entrepreneurial environment is one of the basic aims of government in achieving economic progress and employment increase. Based on the theory analysis of the entrepreneurship and entrepreneurial environment, the paper used the entrepreneurial environment evaluation framework which was established by Global Entrepreneurial Monitor(GEM), and then I put forward the research supposal of influence factors of entrepreneurial environment in Xiamen. According to the survey activity of city expert interview of China Entrepreneurship Monitor(CEM) in 2007, the paper proves the research supposal. The results show that four key factors influence the entrepreneurial environment in Xiamen, they are financial support, the government projects, entrepreneurial support and business environment. Finally, through the empirical analysis to the key influence factors, the suggestion is put forward to how to improve the entrepreneurial environment in Xiamen. Moreover, the research shortage is pointed out and future research directions are brought forward.

Keywords: Entrepreneurship;Entrepreneurial Environment;Factor

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